

JUSTIN NG

PRODUCT DESIGNER & VISUAL DESIGNER

EXPERIENCE

Seam, San Francisco, CA — UX Designer

OCT 2023 - Present

- Design and develop a UI for a feature that facilitates networking within a marketing SaaS product.
- Developing and maintaining a comprehensive design system to ensure consistent and efficient design practices for future projects.

Freelance, San Francisco, CA — Product Designer

OCT 2023 - Present

- Facilitated and developed website, brand guidelines, and client-facing deck templates for an author, aimed at enhancing engagement and expanding the reach of their work.

BlinkUX, San Francisco, CA — UX Research Assistant

NOV 2023 - NOV 2023

- Conducting competitive usability assessment for the leading tech company in the autonomous vehicle ride-share sector.
- Built session structure and logistics: study design, troubleshooting. The Project was designed to help them initiate rolling evaluative studies.

Chaapi, San Francisco, CA — UX Designer

AUG 2023 - OCT 2023

- Developed and implemented a website marketplace MVP and created design system to help client better scale the website in the future.

Purpose Project, San Francisco, CA — Product Designer

JAN 2023 - AUG 2023

- Developed and implemented a community outreach strategy for The Purpose Project, in hopes to increase retention rate by 10%.
- Create 20+ user flows, wireframes, prototypes, and visual designs.
- Collaborated effectively with cross-functional teams, ensuring seamless integration of design elements.

270M, New York, NY — UI Designer

OCT 2019 - NOV 2021

- Produced graphic assets including ideation sketches, website designs, client presentations, branding materials, and motion graphics.
- Thrived in a fast-paced startup environment, managing design tasks for 30+ clients independently.
- Help grow and hire for design team from 1 to 5 designers.

GREY Global Group, Hong Kong — Graphic Design Intern

JUNE 2018 - AUG 2018

- Designed key visuals for rebranding the local Pantene, increase revenue by 8%.
- Designing and handling project assets aspects of a local P&G design

EDUCATION

California College of the Arts, San Francisco, CA — Master of Design, Interaction Design

SEPT 2022 - AUG 2023

Savannah College of Arts & Design, Savannah, GA — Bachelor of Fine Arts, Advertising

SEPT 2014 - NOV 2018

San Francisco, CA

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SKILLS

UX/UI

Figma, p5.js, processing, User Research, User Experience, Information Architecture, Prototyping, User Interface Design, Usability Testing, Synthesis, Affinity Mapping, User Flows, User Journeys, Co-Designing, Design Thinking, Product Design, Wireframing

Graphic

Adobe Photoshop, Illustrator, InDesign, After Effects, Keynote, Canva, Ventuz, Sketch, Branding and Identity, Layout Design, Image Editing, Web Design, MailChimp

Soft Skills

Collaboration, Effective communication, Problem Solving, Detail Oriented, Adaptability

CERTIFICATIONS

American Advertising Federation (AAF) Silver ADDY Award